



President Road | Aylesbury | Buckinghamshire | HP18 0YA
Tel: 01296 326320 | e-mail: admin@greenridgeacademy.co.uk
Website: www.greenridgeacademy.co.uk | Twitter: @GreenRidgeR2

Headteacher: Mr. Aaron Wanford MA, B.Ed. (Hons), NPQH

Thursday, 13th June 2024

Year Six 11B411 – Perfect a Pitch

Dear Parents and Carers,

As Year Six have now finished their SATs, we would like to give the pupils the chance to 'Perfect a Pitch'. Between **Monday, 17th June** and **Thursday, 11th July** we are going to try and 'Make £5 Grow!'. This is a challenge funded by Virgin Money – the children will work in groups to combine their funding and (hopefully) make a profit!

Over the next few weeks, the children will complete a number of different activities encouraging them to set up and run their own 'businesses' in small groups. They will have the chance to research, create, plan and run elements of their own business, including designing a logo, budgeting, advertising, and sourcing materials, all culminating in a 'selling event'. Many of these activities will be carried out during school time, but some may need to be completed in their groups outside of school prior to the selling event. The children will source the materials they require, and the school will purchase these on their behalf at least a week before the selling event at the end of term. For more information, please follow this [link](#) or watch this short YouTube [video](#).

We will not be asking for a voluntary contribution as the Virgin Money initiative offers a free loan to the school. The children will be required to pay back this loan in full at the end of the year, however the school are allowed to keep any profit that is made and use it as they/the pupils choose.

The children will be working in groups of three or four and will sell whatever products they make on **Friday, 12th July 2024** on the main school playground. You are invited to join them at their stands should you wish to do so. The children will have their selling stations setup by 3.15pm and will aim to finish at approximately 4pm.

Thank you for your continued support and if you have any further questions about the experience, please do come and speak to a member of the Year Six team.

Yours faithfully,

Mr. Tom Arnold
Upper Key Stage Two Assistant Headteacher